

## Foundation Design Promotion in Europe and China

# Annual Report 2024

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### Introduction



In 2024, Foundation Design Promotion in Europe and China continued its mission to promote design innovation and foster international collaboration. The foundation actively supported the Design Intelligence Award (DIA) and participated in various events and workshops. Despite not having long-term programs or fixed housing, the foundation successfully organized and supported numerous activities, enhancing its global presence and impact.

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### Organization

**Structure and Governance:** The foundation maintained its organizational structure, with key personnel continuing to support its mission. The team adapted to the evolving conditions, ensuring that communication and planning remained uninterrupted.

**Funding and Resources:** The foundation achieved success in fundraising through collaboration in design awards and exhibitions, enabling the continuation of its programs and initiatives.



### Personnel

**Team Contributions:** The foundation's existing team and volunteers played crucial roles in various projects. The contributions of volunteers and interns were particularly noteworthy in supporting the foundation's activities.

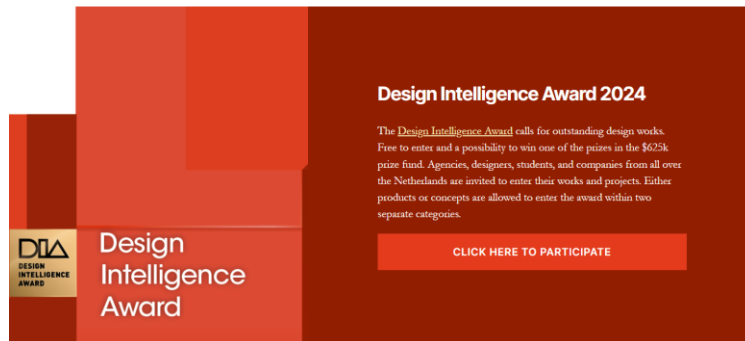
**Volunteer Contributions:** Volunteers and students were integral to the foundation's success, providing valuable support across different areas.

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## Projects

**Project Summaries:** The foundation undertook several projects throughout the year, including:

- **Design Intelligence Award 2024:** The 9th edition of the DIA called for outstanding design works, inviting entries from agencies, companies, designers, and students. The foundation provided local support and promoted participation in the award.



- **Interactivity and Connectivity in XR for Design, Art, and Entertainment at HCII 2024:** The foundation supported a workshop session at the HCI International Conference, focusing on the impact of Extended Reality (XR) on design, art, and entertainment. The session attracted 12 submissions and provided an opportunity for academic and industry professionals to present recent progress in the field.



- **DIA Awards 2024:** The foundation helped promote the DIA and collected over 60 entries. Among these, 28 entries received Honorable Mention awards, and one entry received the Young Talents award. The 2024 DIA ceremony took place at the China Academy of Art Liangzhu Campus, celebrating innovative designs from around the world.



**Impact and Outcomes:** The projects had a positive impact, fostering international collaboration and promoting design innovation.

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## Short-term Activities

**Event Summaries:** Short-term activities included organizing exhibitions, workshops, and promotional events to support the DIA and foster international collaboration.

**Adaptations to Challenges:** The foundation adapted to the challenges posed by the dynamic nature of international collaboration by leveraging digital tools for communication and planning. This ensured that the foundation remained active and prepared for future activities.

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## Financial Overview

**Income and Expenditure:** The foundation's financial performance was stable, with careful management of expenditures to ensure sustainability.

**Financial Health:** Overall, the foundation maintained a healthy financial status, enabling it to continue its operations and prepare for future activities.

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## **Future Plans**

**Upcoming Projects:** The foundation plans to continue promoting design collaborations and organizing events and workshops to foster international collaboration and innovation in design.

**Strategic Goals:** Strategic goals for the upcoming year include expanding the foundation's reach, fostering new partnerships, and continuing to support design research and education.

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## **Acknowledgments**

The foundation extends its gratitude to all staff, volunteers, partners, and donors for their invaluable contributions and support during this year.