

Annual Report 2020: Foundation Design Promotion in Europe and China

Introduction

The year 2020 was unprecedented due to the global COVID-19 pandemic, which significantly impacted the activities of the Foundation Design Promotion in Europe and China. Despite the challenges, the foundation remained resilient, maintaining contact with key partners such as the Design Intelligence Award (DIA), World Industrial Design Conference (WIDC), and World Design Education Conference (WEDC). Although many activities were on hold, the foundation continued to foster international collaboration and prepare for future initiatives.

Organization

Structure and Governance: The foundation maintained its organizational structure, with key personnel continuing to support its mission. The team adapted to remote working conditions, ensuring that communication and planning remained uninterrupted.

Funding and Resources: While fundraising activities were limited due to the pandemic, the foundation managed its resources effectively to sustain its operations.

Personnel

Adaptation: The foundation's team adapted to the new working conditions, utilizing digital tools to stay connected and productive. The contributions of volunteers and interns were particularly valuable during this period.

Facilities

Facilities: The foundation's facilities remained largely unused due to the pandemic. However, maintenance and logistical aspects were managed to ensure readiness for future activities.

Projects

Most projects were put on hold due to the pandemic. However, the foundation focused on planning and preparing for future initiatives. Key projects included maintaining contact with DIA, WIDC, and WEDC to ensure continued collaboration.

Short-term Activities

Short-term activities were minimal due to the pandemic. The foundation focused on virtual engagements and planning for future events.

Financial Overview

Income and Expenditure: The foundation's financial performance was stable, with careful management of expenditures to ensure sustainability during the pandemic.

Financial Health: Overall, the foundation maintained a healthy financial status, enabling it to continue its operations and prepare for future activities.

Future Plans

Upcoming Projects: The foundation plans to resume its projects and initiatives as soon as conditions allow. Focus areas include design innovation, international collaboration, and educational programs.

Strategic Goals: Strategic goals for the upcoming year include expanding the foundation's reach, fostering new partnerships, and continuing to support design research and education.

Community Support: The support received from the community was essential to the foundation's resilience, and it remains committed to fostering strong relationships with its