

Annual Report 2019: Foundation for Design Promotion in Europe and China

Introduction

In 2019, Foundation Design Promotion in Europe and China actively participated in several international events and organized various initiatives to promote design innovation and collaboration. The foundation successfully fostered international cooperation in the field of design through its involvement in conferences, exhibitions, and educational programs.

Organization

Structure and Governance: The foundation maintained its organizational structure, with key personnel contributing significantly to its activities. The invited guests made significant contributions to these activities as well, including Ben Schouten, Yuan Lu, Fangtian Ying, Shijian Luo, Cheng Yao, Pengcheng An, and Xipei Ren.

Funding and Resources: The foundation achieved success in fundraising and resource management, enabling the continuation of its programs and initiatives.

Volunteer Contributions

The contributions of volunteers and interns were particularly noteworthy in supporting the foundation's activities. Volunteers and students were integral to the foundation's success, providing valuable support across different areas.

Locations

The foundation operated at multiple locations, mostly public venues for specific events and activities. These facilities provided the necessary infrastructure to support the foundation's operations. Shared facilities and maintenance responsibilities were managed effectively, ensuring smooth operations.

Projects

Project Summaries: The foundation undertook several projects throughout the year, including organizing exhibitions at the World Industrial Design Conference (WIDC) and International Design World Expo (IDWE) in Yantai, China. These exhibitions showcased innovative designs and products, attracting significant attention from visitors and the media.

Impact and Outcomes: The projects had a positive impact, fostering international collaboration and promoting design innovation.

Short-term Activities

Educational activities: The foundation's short-term programs included the Summer School on Design Research and Scientific Writing, held in Guangzhou. This program provided lectures, case studies, workshops, and individual coaching to participants, aiming to enhance their research skills and knowledge.

Events: The foundation participated in several short-term activities, including attending the European Press Conference of the 2019 WIDC & IDWE in Vienna, Austria. These events aimed to promote global design cooperation and innovation.

Adaptations to Challenges: The foundation adapted its activities to meet the challenges posed by the dynamic nature of international collaboration, ensuring the continuation of its initiatives.

Financial Overview

Income and Expenditure: The foundation's financial performance was stable, with income generated from various sources and expenditures managed effectively.

Financial Health: Overall, the foundation maintained a healthy financial status, enabling the continuation of its programs and initiatives.

Future Plans

Upcoming Projects: The foundation plans to undertake new projects and initiatives in the upcoming year, focusing on further promoting design innovation and international collaboration.

Strategic Goals: Strategic goals include expanding the foundation's reach and impact, fostering new partnerships, and continuing to support design research and education.

Community Support: The support received from the community was essential to the foundation's success, and it remains committed to fostering strong relationships with its stakeholders.